

# We Own It

## Petitions and Campaigning

John - he/him

Rich - they/them

Artful Robot 

**WE  
OWN  
it**

# Screenshots



**we own it** Public services for people not profit

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About Why public ownership? Our public services News Get involved **Act now** Research

## End profit in children's social care

**Dear Josh MacAlister MP, Minister for Children and Families,**

The Financial Times has just exposed the Health Department's top civil servant as having owned shares in companies providing children's social care [1].

8 in 10 providers of children's social care are for-profit companies. In 2022, the biggest 20 companies, together, made £310 million in profits [2].

Last year, the Welsh Labour government passed legislation to remove profit from the care of looked after children [3].

**We call on you to follow the example of Wales and remove profit from children's social care.**

First name  Last name

Email

I would like to receive further information from We Own It about campaigns and activities  
 I'm happy as I am, thanks

**SIGN**

**Add your name:**  
**End profits in children's care**

Minister for Children, Josh MacAlister MP  
FINANCIAL TIMES  
Top health official held shares in key children's home operator

8,130 Signatures Target 12000  
Last signed by Max 5 mins ago

**End profit in children's social care**

Thank you

Can you donate to help get this petition to more people?

**DONATE**

[I'll share this petition](#)

**Thank you for taking a stand against companies profiteering from children's social care!**

Can you help bring this to other people's attention?

[Bluesky](#) [Copy link](#) [Facebook](#)

[Instagram](#) [Mastodon](#) [Threads](#)

From: We Own It <info@weownit.org.uk>  
To: Rich Lott <r17@shinyblue.net>  
Subject: Thanks for signing our petition

**we own it**

Dear Rich,

Thank you for demanding that Josh MacAlister MP, Minister for Children and Families, end private profiteering from children's social care.

You can help this petition grow by sharing it with your network on [Facebook](#), [BlueSky](#), [X](#), [WhatsApp](#) or [Instagram](#).

You can also share by using this link: <https://weownit.org.uk/act-now/no-profit-childrens-care>

Cat, Johnbosco, Sophie, Anna and John - the We Own It team

Find us on

# Petition Features



- **Quick** to create new petitions.
- **Embed** in whatever website you use.
- **Data sovereignty: You Own It!**
- **Supporter data in one place.**
- **Easy** to download signers.
- Lots of user-experience (**UX**) options.
- Can handle big surges – if your campaign goes viral!
- **Hackable:** customise templates, CSS, processing.

# Campaigners



- Send mailings with **personalised links** so that the petition pre-fills with their data.
  - But explain that the link contains personal info!
- Prevents double-signing.
- Uses **Activities** for signers – so you can easily see/find people who have/haven't signed, e.g. to send campaign follow-up/chaser emails.

# Settings – lots!



## Configure Petition

- ▶ Titles
- ▶ Main form
- ▶ Social Share view
- ▶ Thanks page
- ▶ Thank you email
- ▶ Processing

Save

Save and Preview

# Limitations



- Not currently released for one-click install – but could be if people are interested!
- Currently English only.
- Has (optional) UK postcode validation; no support for other postal code schemes.

# Inlay



- A family of CiviCRM extensions.
- Embed interactive widgets on any website.
- **One-off technical lift for initial set-up.**
- Several other inlay types exist, e.g. pop-up signup forms, donations, ...
- Can be used for really cool data presentation/campaign tools!

# Links



- <https://weownit.org.uk> - join the campaigns!
  - [john@weownit.org.uk](mailto:john@weownit.org.uk)
- <https://artfulrobot.uk> - helps humans improving humanity.
  - [hello@artfulrobot.uk](mailto:hello@artfulrobot.uk) @artfulrobot on chat.civicrm.org
- <https://docs.civicrm.org/inlay/en/latest/> - about Inlay
- <https://codeberg.org/artfulrobot/inlaypetition> - get the petition inlay extension.